



Bureau of Substance Abuse Services Prevention News

Winter 2008

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Massachusetts Clearinghouse

Regional Centers For
Healthy Communities

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For Healthy Communities

Treatment Links

Massachusetts Substance
Abuse Information and
Education HelpLine

Prevention Announcements

Kickoff Town Hall Meeting at State House, April 3rd

The events in Massachusetts will begin with a kickoff meeting in the Great Hall, State House on Monday, April 3rd with an address by Lt. Gov. Timothy Murray. Communities across America will be hosting Town Hall Meetings on the prevention of underage drinking during the week of March 31 through April 4, 2008. There will be 54 communities in Massachusetts participating. The following radio ads focused on underage drinking are available for communities: [Doctor's Advice](#), [Jenny's Mom](#), and [Jóvenes](#). For a copy of these ads, contact The Regional Center For Healthy Communities. Visit maclearinghouse.com or stopalcoholabuse.gov/ for information about town hall meetings or complementary booklets for parents.

Two Prevention RFR Applications Available on COMM-PASS

The Substance Abuse Prevention Programs RFR (Underage Drinking) and the Strategic Prevention Framework State Incentive Grant RFR (MassCALL2: Opioid Fatal and Nonfatal Overdose) have been posted on [Comm-PASS](#), click [Search for Solicitations](#), enter [901115](#) (Underage Drinking: Substance Abuse Prevention RFR) or [900913](#) (Mass CALL2: Opioid Fatal & Nonfatal Overdose RFR) into [keyword](#) field, then press [Search](#) (*There is 1 solicitation found that matches your search criteria*) which will appear at the top of the screen. Click on this link. When the solicitation appears, click the [eyeglasses](#) to open the RFR. **(Be sure to view all information and documents listed under all tabs on screen).** The [Specifications](#) tab has the RFR document and appendices, The [Forms and Terms](#) tab lists all forms to be submitted with the application.

The Massachusetts Tobacco Control Program Announces RFR

The Massachusetts Tobacco Control Program (MTCP) at the Massachusetts Department of Public Health (MDPH) has posted an Intent to RFR (#900415) for 1-3 qualified vendors to provide services as part of the Statewide Youth Tobacco Prevention Program. The Statewide Youth Tobacco Prevention Program is a multi-level statewide initiative designed to change social norms regarding tobacco use among youth age 10-17 (middle school and high school aged youth). Interventions will focus on community organizations and coalitions that serve youth, schools, local tobacco retail stores and places of entertainment including the internet/social networking sites along with other locations where 10-17 year olds are influenced. [To find out more: Go to Comm-PASS](#)



Find A Treatment Program Mass-Support

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Tobacco Sales to Minors Dropping

Sales of tobacco to minors dropped by more than 50% in Massachusetts in FY 2007. The annual Synar report requires, via the Synar Amendment, that the statewide illegal tobacco sales rate to minors for the Synar sample cannot be over 20% in order to release block grant funding for prevention programs in the Bureau of Substance Abuse Services. This dramatic decrease in illegal sales coincided with a significant increase in funded local programs including the *Under 27 campaign*.

Service to Science Nominations

Service to Science (STS) is a national initiative to enhance the evaluation capacity of innovative programs and practices that address critical substance abuse prevention or mental health needs. STS consists of a combination of training events and customized technical assistance aimed at providing participants with the education, tools and follow-up technical assistance programs needed to evaluate their efforts with increasing levels of methodological rigor. Massachusetts Nominations for the 2008 are: *Tapestry Health, CAB, Girls Inc of Lynn, MADD Youth in Action, and Cambridge 21 Proof*.

Attorney General's Office Awards Grants

As a result of the Purdu Pharma settlement, negotiated by the Office of Attorney General, Martha Coakley, these grants will complement the work of agencies in Massachusetts working on the implementation of the Department of Public Health's Strategic Plan, the Governor's Interagency Council on Substance Abuse and Prevention, and efforts by the Department of Education. The focus will be on Environmental Approaches to Preventing Youth Alcohol, Prescription Drug, and Other Substance Abuse. The municipalities awarded include: *Dukes County (includes the six towns of Martha's Vineyard), Greenfield (includes 26 towns of Franklin County), Gloucester, Lawrence (includes Methuen), Lynn, North Adams (includes 31 towns of Berkshire County), Reading, Somerville (includes Cambridge and Everett), Stoughton, and Worcester*.

Focus on Community Success



In Support of Evidence-based Programs and Practices

Holyoke Youth Featured on 22 News

The Holyoke Youth Task and Youth Commission have made significant progress in their efforts to curb underage drinking in Holyoke, Massachusetts. Based on their latest findings around the risk and protective factors of Holyoke youth, the group is talking underage drinking with compliance checks, a sticker shock campaign, a social marketing media message for parents, and increased community rewards for prosocial involvement. To view the segment [click here](#) or contact rmasters.holyoke@girls-inc.org

New Bedford Combines Environmental Approaches

The *Comprehensive Approaches to Alcohol Prevention (C.A.A.P.) Program* supports the *Reconnecting Youth* and *Class Action* programs at New Bedford High School and the *Counselors in the Classroom* model at the four N.B. middle schools. Both *Guiding Good Choices* and a media campaign for ages 11-14 are additional resources funded under this grant. The CMCA (Communities Mobilizing for Change on Alcohol Program), also implemented under C.A.A.P., supports an environmental approach, in both capacity building and sustainability. C.A.A.P. is one of only a few school districts funded under the Grants to Reduce Alcohol Abuse Program (GRAA), a 3-year grant program funded by the U.S. Department of Education's Office of Safe and Drug-Free Schools.

UMASS Initiative Attributes Success to Changed Social Norms

At UMass Amherst, the Campus and Community Coalition to Reduce High-Risk Drinking (CCC) and Center for Alcohol and other Drug Abuse Prevention (CADAP) are collaborating with key stakeholders to implement evidence-based strategies against college alcohol abuse. Strengthened policy and enforcement and a high-impact social norms campaign work synergistically with the nation's largest Brief Alcohol Screening and Intervention for College Students (BASICS) program for policy violators. Since 2003, research has shown encouraging results, including: *Significant reductions in alcohol consumption and consequences among BASICS participants, a 26% drop in frequent heavy episodic drinking, and a 14% reduction in underage heavy episodic drinking.* *For more information* www.umass.edu/ccc or www.umuhs

Epidemiology News



DPH Publications and Statistics

Statewide BRFSS Reports
Behavioral Risk Factor Surveillance

Injury Prevention and
Control Program



Massachusetts Youth Health Survey Update:

The data from the 2007 MYHS is in and being analyzed. A comprehensive "Data Brief" is currently being developed by the Bureau of Substance Abuse Services. Look for a release date sometime early this Spring. 2007 was the first year that the MYHS and the Massachusetts Youth Risk Behavior Survey were administered simultaneously through a collaborative effort between the Dept. of Public Health and the Dept. of Education. ***We are encouraged by the level participation; 5,943 Middle and High School students completed the survey.***



Nonmedical Narcotic Use Among U.S. High School Seniors, Michigan University Study Finds.

The nonmedical use of prescription-type drugs continues to be a problem among 12th grade students, according to data from the 2007 national Monitoring the Future survey. To read more about the results of 2007

www.nida.nih.gov/drugpages/MTF.html



Tobacco : The Smoking Gun

The nicotine in tobacco poses a significant danger of structural and chemical changes in developing brains that can make teens more vulnerable to alcohol and other drug addiction and to mental illness, according to *Tobacco: The Smoking Gun*, a new white paper released by the National Center on Addiction and Substance Abuse. [Download the paper](#)

www.casacolumbia.org



Summary Report of the Meeting:
Methadone Mortality
- A Reassessment

Sponsored by the
Center for Substance Abuse Treatment
Substance Abuse and Mental Health Services Administration

Washington, DC
July 26, 2007

Methadone Mortality Reassessed

The Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Treatment convened a meeting to reassess Methadone-associated mortality in response to the growing public health concern regarding the diversion, abuse, and deaths associated with Methadone. [Download the report](#)

www.dpt.samhsa.gov/medications/methadone.aspx

Check Out The New NREPP
National Registry of
Evidence-based Programs and
Practices



Around the State



Massachusetts Organization for Addiction Recovery (MOAR) Upcoming Events

2/20/08 -MOAR joins Boston Public Health Commission for Families in Recovery Day, State House, 9:00 – 12:00/8/08, Alcohol Awareness Month MOAR Forum, Worcester Location, 5:30 pm www.neaar.org/moar/calendar.htm



MIAA (Massachusetts Interscholastic Athletic Association) Completes 21st Annual Leadership Training in January

This annual "residential" training is geared toward teachers, coaches, athletic directors, wellness coordinators, and administrators to prevent ATOD problems and promote positive sportsmanship. Check out this and other MIAA programs at: <http://www.miaa.net/>

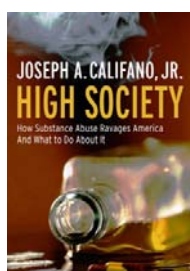
Publication Highlight



Problem Gambling Among Older Adults

The Bureau of Substance Abuse Services and the Office of Healthy Aging have collaborated on this Provider Update. This 2-sided sheet highlights the risk factors, symptoms of problem gambling, and several resources available for both the problem gambler and concerned loved ones and/or caregivers.

To download or order multiple copies visit: www.maclearinghouse.com



High Society

In his book, *High Society*, J. Califano, Jr. reveals that: Americans, comprising only four percent of the world's population, consume two-thirds of the world's illegal drugs. Nearly a quarter of the nation's college students meet the clinical criteria for alcohol and drug abuse and addiction.

Every American child will be offered illegal drugs before graduating from high school, most on several occasions. To review: www.casacolumbia.org



Educational Success and Drug Use

Does drug use impair scholastic success? This book tackles a key issue in adolescent development and health—the education-drug use connection. The authors examine the links and likely causal connections between educational experiences, delinquent behavior, and adolescent use of tobacco, alcohol, marijuana, and cocaine.

The book uses data from the University of Michigan's Monitoring the Future project. To obtain a copy go to www.monitoringthefuture.org

Massachusetts Trainings
www.neias.org/SATadcareMA.html



Upcoming Events



February 18, 2008 - Motivational Interviewing, Distance Learning Training, Register:
www.attc-ne.org/

February 21, 2008 - Facilitating Change Through Leadership, Central Massachusetts Center for Healthy Communities
Register: 508.438-0515

March 6, 2008
Choose To Refuse: A Heroin and OxyContin Prevention Education Program
10 Federal St. Salem 5th floor
Register: diane.steele@state.ma.us

March 12, 2008
Social Norms Network: How Can We Know That We are Making a Difference? Logic Models & Evaluation Planning, Southeast Center for Healthy Communities
To register: jdickey@hcsn.org

March 20, 2008
Preventing Underage Drinking During Graduation Events: Effective Strategies PIRE Webinar
For schedule & registration information: <http://www.udetc.org/audioconflist.asp>

March 20, 2008
Introduction to Grant Writing and Seeking Training, Central Massachusetts Center for Healthy Communities
Register: 508.438-0515

March 27, 2008
Principles of Youth Development
Western Massachusetts Center for Healthy Communities. Register: Miriam_Jusino@cooley-dickinson.org

April 8, 2008
Using Focus Groups to Understand Social and Community Health Issues
Western Massachusetts Center for Healthy Communities. Register: Miriam_Jusino@cooley-dickinson.org

April 9, 2008
Show Me the Money- Grant Writing for Healthy Communities, Southeast Center for Healthy Communities
For more information: jadoros@aol.com or call at (508) 752-7313

April 17, 2008
Prosecutors: Their Role, Limitations, and Challenges, PIRE Webinar
For schedule & registration information: <http://www.udetc.org/audioconflist.asp>

April 25, 2008
North Central Massachusetts Youth Leadership Summit, Gardner Email: info@luk.org

Prevent • Treat • Recover • For Life